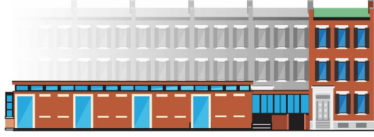


CROQUET IN THE LOU 2024



THE FIELD
HOUSE
MUSEUM

Saint • Louis

EVENT
SPONSORSHIP
PACKET



TOWER GROVE PARK OCTOBER 5, 2024

WHAT IS THE FIELD HOUSE MUSEUM



ABOUT US

The Field House Museum is a dynamic museum and historic site focused on the Field Family. The historic house was once the home of Roswell Field, noted St. Louis attorney, and the birthplace of his son, Eugene Field, the "Children's Poet." While living in the home, Roswell Field became the key attorney in the Dred & Harriet Scott Freedom Suit when he formulated the legal strategy that propelled the case to federal court.

OUR HISTORY



Opening its doors to the public in December 1936, the house is designated as a National Historic Landmark. Today, the story of the Field family is told within the historic home and attached museum expansion through the Museum's many collections, traveling exhibitions, and the Eugene Field Library.

OUR MISSION, VISION, & VALUES

MISSION To preserve and promote the legacy of the Field family.

VISION

To **engage** and **inspire** diverse audiences, especially within the St. Louis community, through the **unique** and **courageous** contributions that Roswell and Eugene Field made in American history by stimulating learning, creativity, and research through exhibitions, programs, education, and publications.

VALUES

The Field House Museum strives to **educate, inspire, and provide space** for social interaction and reflection to individuals of **all ages, races, and socioeconomic levels**. To this end, we have created diverse Speaker Series and Author Talk programs with individuals worldwide to **promote critical thinking**. This no-cost programming, along with our specified "Free Afternoons," allows all visitors **accessibility and connection** to the Museum. We further our reach within the community by **partnering with other organizations** to create events and exhibits, helping to bring our city's history to the present.

WHY CROQUET IN THE LOU?

A few years ago, while traveling home from an East Coast vacation, my family and I stumbled upon a croquet tournament that was taking place in a local park. Right then, I knew this was a fun event that we needed to do! Our first Croquet in the Lou was a huge success and we can't wait to once again hear the clanking of mallets on balls, lively conversation, and laughter filling the air.



But more important than the fun we will have again this year, is that your sponsorship of our fundraising event provides instrumental, unrestricted dollars for the programs and exhibits we create, allowing us to enrich the St. Louis community by offering educational activities and protecting our history.

Please consider joining us as a sponsor for our 2nd croquet tournament in Tower Grove Park on October 5, 2024. I hope to connect with you there!

Stephanie Bliss

Stephanie Bliss
Executive Director



At the Break Sponsor level or higher, you'll get access to the special VIP tent located next to the croquet fields with with seating, food, and beverages!



CORPORATE SPONSORSHIP



Why should you be a Croquet in the Lou sponsor?

BECOMING A SPONSOR OF THE FIELD HOUSE MUSEUM HELPS YOU

Establish your organization's name as a philanthropic entity

Exemplify your organization's leadership within the community

Promote your organization's name as a supporter of education and the arts



SPONSORSHIP PACKAGES



CROQUET SHOT SPONSOR \$5,000

- Be a major sponsor of *Croquet in the Lou 2024*
- Up to 6 tournament teams (12 individuals)
- Access to VIP Tent with shaded seating, light snacks, and beverages
- Headline recognition on FHM's website and social media, along with an exclusive quote in the press release and direct mailing/emails to guests & attendees
- Name/logo on signage throughout the event
- Full-page advertisement in the event program/booklet (5x8 color) given to every participant
- Named as championship court sponsor with signage



ROQUET SPONSOR - \$2,500

- Up to 4 tournament teams (8 individuals)
- Access to VIP Tent with shaded seating, light snacks, and beverages
- Recognition on FHM's website, social media, and direct mailing/emails to guests & attendees
- Name/logo on signage throughout the event
- Half-page advertisement in the event program/booklet (5x8 color) given to every participant
- Named as a court sponsor with signage



BREAK SPONSOR - \$1,000

- Up to 3 tournament teams (6 individuals)
- Access to VIP Tent with shaded seating, light snacks, and beverages
- Recognition on FHM's website, social media, and direct mailing/emails to guests & attendees
- Name/logo on signage throughout the event
- Quarter-page advertisement in the event program/booklet (5x8 color) given to every participant



RUSH SHOT SPONSOR - \$500

- Up to 2 tournament teams (4 individuals)
- Recognition on FHM's website, social media, and direct mailing/emails to guests & attendees
- Name/logo on signage throughout the event
- Name/logo in the event program/booklet given to every participant





THE FIELD HOUSE MUSEUM

**634 South Broadway
St. Louis, MO 63102**

314-421-4689

www.fieldhousemuseum.org